

The Real Cost of Building a SaaS MVP in 2026

Empirical Benchmark Survey of 300 Tech Startups

Type: Startup Cost Benchmark | Published: June 20, 2026 | Sample: N = 300 Seed/Series A Startups

KEY EMPIRICAL BENCHMARKS & TAKEAWAYS

- 1. Median total cost to launch a production-ready SaaS MVP in 2026 is \$42,500 USD.
- 2. 61% of startups exceed initial budget targets by an average of 38%.
- 3. Cross-platform stacks Next.js + Flutter saved 35% in total development hours.

1. Global MVP Cost Distribution

Survey of 300 founders and CTOs analyzing front-end, API, database, and DevOps costs.

Average duration from kick-off to first public customer onboarding is 3.8 months.

METHODOLOGY & GOVERNANCE COMMITMENT

- First-Party Data: 100% of statistics derived from AST telemetry and double-blind survey panels.
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